

Swimming Lesson Report Case Study



Swimming lessons in a leisure centre are often the second biggest income generator after health and fitness memberships. Coupled with the lifesaving skill that they teach, they are an essential element on any swimming pool programme.

With the introduction of software to manage the operation of swimming lessons, new databases are created to hold swimmer's information and progress levels. The complexity of these databases is not to be underestimated and can often make reporting on success difficult and time consuming.

Cascade3d Analytics

Cascade3d was contacted by existing customer, St Helens Council, and asked to develop a set of powerful but easy to understand reports based on the data in their swimming lesson database. Once the required elements of the reports were identified simple spreadsheets were produced to display KPI information to system users for distribution to the wider members of the swimming lesson team.

The reports included information on basic occupancy levels, counts of swimmers on each level of progression and more specific information on swimmers not being assessed or progressing in a timely manner. The overview reports provide managers with the KPIs they need, the detail in the reports allow swimming lesson co-ordinators to identify swimmers requiring a tiny boost in their learning to ensure their learning continues to progress.

Victoria Smith (Active Lives, Leisure & Fitness Aquatic Supervisor, St Helens Council) commented "the reports provided by Cascade3d have reduced the amount of time I spend looking for information and increased the time I have talking to customers and fine tuning the lessons. The Cascade3d team were really helpful and supportive during the project, they have made a real difference".



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